



Coral Travel Group Sustainability Initiatives

Since its establishment, Coral Travel Group has embraced hospitality as a way of existence, achieving sustainable and consistent growth without compromising its principles and values. As a global player in the tourism industry, the Group has continuously elevated its quality standards and reinforced its leadership position through numerous international awards and certifications. Supporting its achievements with social responsibility projects, Coral Travel Group has evolved into one of the international structures shaping the future of tourism, operating in harmony across all its business units.

The “World of Care” philosophy adopted by our Group positions sustainable tourism as a core principle of our operations. We believe that tourism should contribute not only to economic growth but also to environmental protection, the empowerment of local communities, and the preservation of cultural values.

In line with this vision, we aim to minimize environmental impacts across our entire value chain while maximizing social benefit. Through comprehensive corporate responsibility and sustainability policies, we strive to build a tourism model that develops in harmony with nature, protects the environment, empowers society, and supports economic sustainability. In this journey, we act together with all our stakeholders from guests and business partners to employees and local communities.

Business Line-Based Initiatives

Coral Travel

Coral Travel Group operates as a tour operator and sales agency in 15 countries under the Coral Travel brand, collaborating with both local and international airlines in its global operations.

Within the tourism sector, sustainability extends to the environmental performance of transportation providers. In this context, airline carbon emission management, fleet efficiency, and sustainability strategies play a critical role in supplier evaluation processes. Coral Travel Group closely monitors the sustainability performance of its airline partners and evaluates not only operational capacity and service quality but also carbon management and environmental performance in its supplier selection processes.

The aviation sector is responsible for approximately 2–3% of global CO₂ emissions, with annual emissions estimated at around 900 million tons. In this regard, global frameworks such as the CORSIA program developed by the International Civil Aviation Organization (ICAO) have been implemented for monitoring, reporting, and offsetting emissions.

Across the industry, efforts to reduce carbon emissions include fleet modernization, the use of Sustainable Aviation Fuel (SAF), and operational efficiency improvements.



Key practices among partner airlines include:

- Next-generation fuel-efficient aircraft (14–20% fuel savings)
- Sustainable Aviation Fuel (SAF)
- AI-supported flight optimization and carbon offset mechanisms

These initiatives contribute to reducing transportation-related carbon footprints.

Coral Travel Group continues to strengthen collaborations across its value chain to support sustainable tourism goals and reduce carbon impact.

Coral Group Hotels Sustainability and Carbon Footprint

Coral Group Hotels manages its sustainability approach holistically, focusing on reducing environmental impact, increasing resource efficiency, and creating social value. Sustainability practices across all properties are aligned with GSTC, Travelife Gold, ISO 14001, and ISO 50001 standards, with performance indicators monitored and reported annually.

Energy and Resource Efficiency (2025)

In 2025, measurable improvements were achieved in energy and resource efficiency across the facilities:

- A reduction in electricity consumption ranging between 0.40% and 1.11%
- A reduction in water consumption of up to 7.19%
- A reduction in A4 paper consumption ranging between 10.36% and 16.77%

These improvements demonstrate the impact of digitalization, automation systems, and operational efficiency practices.

Waste Management and Recovery (2025)

As a result of waste management and recovery activities carried out in three of our hotels during 2025, the following outcomes were achieved:

- Preservation of 19,775 trees
- Energy savings of 1,512,537 kWh
- Water savings of 2,854.82 m³
- Reduction of 254,382 kg of CO₂ emissions

Renewable Energy and Low-Carbon Investments

- With the installation of 1,261 solar panels at Marvida Family Eco, it is aimed that approximately 30% of the energy demand will be met from renewable sources
- A total of 23 charging stations have been installed to support the use of electric vehicles

- Investments aimed at increasing the use of renewable energy are ongoing. In the upcoming period, it is planned that a larger share of energy consumption in certain facilities will be met from renewable energy sources

Operational and Digital Sustainability

- Paper consumption has been reduced through SAP, QDMS, Sedna, and other digital systems
- Consumption has been brought under control through smart energy and water systems
- Reduction programs for food waste, chemical usage, and plastic consumption are being implemented

Social and Corporate Sustainability

- Local employment is supported, contributing to regional development
- Training, satisfaction, and development programs for employees are implemented
- Collaborations are carried out with NGOs such as ÇEKÜL, TEMA, UNICEF, and other local organizations
- Surplus food and usable products are utilized for social benefit

Strategic Sustainability Targets

- Energy and Emissions Management: Increasing the share of renewable energy usage and reducing total and per capita CO₂ emissions
- Resource Efficiency: Reducing per capita energy and water consumption
- Waste and Materials Management: Reducing single-use plastic consumption and increasing recycling rates
- Chemicals and Supply Chain Management: Optimizing chemical consumption and increasing the share of environmentally certified suppliers

ODEON Tours – Carbon Footprint and Emission Management

Odeon Tours regularly measures and monitors greenhouse gas emissions arising from its operations. Carbon footprint studies aim to identify emission sources, determine reduction areas, and improve operational processes.

Emission calculations cover:

- Guest transfer vehicles (excluding daily rentals)
- Office operations and company vehicles

The greenhouse gas inventory is regularly updated, and initiatives focusing on operational efficiency, digitalization, and resource optimization are implemented.

An investment has been made by our Group in 51 electric vehicles of the TOGG brand, manufactured in Türkiye, for use in guest transfers and executive transportation, and within this scope, it is aimed to contribute to the reduction of greenhouse gas emissions as of 2026.

The use of low-emission and next-generation vehicles in the fleet is being increased; fuel consumption and carbon emissions are being reduced through regular maintenance, the use of AdBlue, idle tracking via GPS, and eco-driving training. In addition, emission reductions are achieved by optimizing vehicle occupancy rates through AI-supported transfer planning systems.

Emission Performance (2024–2025)

Transfer Vehicle Emissions

- Total CO₂ emissions: 5,924 → 5,129 tCO₂ (13.4% reduction)

Corporate Greenhouse Gas Emissions

It covers emissions generated as a result of office operations and company vehicles allocated to employees.

- Total CO₂ emissions: 5,678 → 5,420 tCO₂ (4.5% decrease)

During the 2024–2025 period, Odeon Tours significantly improved its carbon management performance, particularly by achieving double-digit reductions in emissions originating from transfer operations. Emission intensity continues to be reduced through fleet transformation, operational optimization, and digitalization practices.

Coral Travel Group – Social Responsibility and Community Impact

We do not consider sustainability to be limited solely to environmental efforts; we also regard projects that contribute to the development of society as an integral part of this approach.

- A broad social benefit network is established through collaborations with international and local organizations such as UNICEF, TEMA, HAYTAP, ÇEKÜL, and TOFD
- Within the scope of UNICEF’s “Inspired Gifts” program, contributions have been made to the healthy development of 87,700 children
- During the 2024–2025 period, health and education support was provided to 268 children in earthquake-affected regions through the RunAntalya Marathon

Sports and Youth Development

- The development of young athletes has been supported through the Young Rackets and Coral Junior Cup Tennis Europe projects
- During the 2024–2025 period, the development of marine sports and Antalya’s sports brand value have been supported through the Coral Cup Yacht Race, for which main sponsorship was undertaken

Cultural and Scientific Contribution

- Contribution has been made to tourism history through the “150 Years of Turkish Tourism” exhibition
- Research on cultural and archaeological connections between Europe and Anatolia has been supported within the scope of the BEAN Project



Education and Human Resources

- Educational support has been provided to 7,000 children in Türkiye through the “Firefly Mobile Learning Unit”
- In career events organized in 2025, 2,000+ applications were received and 1,000+ interviews were conducted
- Attracting young talent to the tourism sector and supporting their professional development are among the priority areas

Diversity, Inclusion, and Employee Well-being

- Ranked among the Top 100 in the “Women-Friendly Companies” list announced by Capital Magazine Türkiye for two consecutive years
- Breast health seminars have been organized within the scope of employee health and awareness initiatives
- Environmental awareness is supported through tree planting activities carried out in cooperation with the Marmaris Forestry Directorate, and the Group has also been contributing for many years to afforestation and sapling planting initiatives across various regions of Türkiye.